

 S I E
+  F U N D
 社 創 基 金



發展創新意念 解決社會問題
Pitch in to develop innovative
solutions for social issues

我們是誰



社會創新催化劑

社會創新及創業發展基金(社創基金)期望發揮催化劑的作用，推動跨界別合作和協助提升業界能力，促進香港的社會創新生態系統發展，令社會創業家茁壯成長，透過他們提出的創新意念、產品及服務回應社會需要，紓緩本港的貧窮和社會孤立問題。

社創基金從多方面著手推動扶貧工作，例如協助發展支援社會創新及創業的社會經濟結構、致力發揮資源的效用以促進新參與者加入和協助現有機構擴展實驗規模、推動「協同創效」回應特定貧窮問題和弱勢社群需要，以及提倡商界在業務中創造「共享價值」。

社創基金由獎券基金撥款5億元、在2013年9月正式成立，由扶貧委員會轄下的社創基金專責小組監督運作。

基金工作



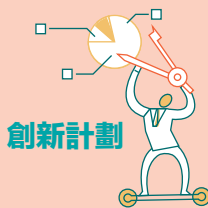
三個優先工作範疇

- **研究**：識別在社會創新方面有需求的範疇及找出其應對的點子。
- **能力提升**：促進社會創新生態系統的發展，包括培育社會創業家，以及加強整個界別的能力和協調跨界別合作。
- **創新計劃**：為社會創業家和不同發展階段的創新項目提供資金和各種支援，包括為新成立的項目提供種子資金，以及支援現有項目擴大營運規模。



五大項目籌劃及推展策略

- 推動旗艦項目和協創機構計劃以獲得成果
- 成立構思及方案銀行
- 吸引商界參與社會創新
- 物色/培育不同界別/群組的領袖成為「創新香港人」
- 繼續提升公眾對社會創新的認知和支持



何謂社會創新？社創基金的成立背景是甚麼？請參閱社創基金網站《基金由來》：



社創基金有甚麼特色？運作原則與資助模式和政府的其他基金有甚麼不同？請參閱社創基金網站《基金概略》：



工作成果概覽

以創新計劃、能力提升和研究作為三個優先工作範疇，發揮催化劑的作用，推動社會創新，締造社會效益，達至扶貧、防貧和防止社會孤立的效果



基金至今已撥款超過港幣一億二千萬元支持各項工作，並取得顯著成果



100 000
受惠人數

900+
創新意念



創新計劃
111*

133
資助項目

研究
15

能力提升
7



450+
培訓及推廣活動
100 000參加人次



2 700
社會創業家

數字截至2018年3月

*包括經由協創機構計劃批核的110個創新項目和透過協同創效平台資助的一個項目

社創基金在三個優先的工作範疇，都已經超越預期的成果

社創基金委聘香港大學進行「社創基金評估研究」，全面檢討基金整體工作的成效，從「基金整體」、「協創機構」和「基金支持項目」三個層面審視社創基金的財務和非財務效益。這項評估研究的首份年度中期報告已於2017年10月完成，報告確認基金在促進社會創新生態系統發展方面的貢獻，其中最顯著的包括填補在初期階段的社會創新項目的需要、確立協創機構在生態系統中的正確定位，以及培育公眾的創新思維。報告亦就基金如何進一步加強效益提出建議。有關研究的結果將會用作基金未來發展的參考。

主要項目及相關進展

社創基金根據五大策略籌劃和推展各個項目和活動，尋求更大效益

策略一

推動協創機構計劃和旗艦項目 以獲得成果

針對廣泛關注課題，推動進一步跨界別合作以締造更大效益，以及借助協創機構的專長培育新晉社會創業家和發掘創新方案

協創機構計劃

社創基金由2015年開始委聘協創機構^①推展項目，以借助社會創新圈子的資源和專才令基金發揮更大效用。協創機構是社創基金的策略夥伴，憑藉其網絡和經驗，吸納有潛質的社會創業家和提攜剛起步的創業者；期望透過由協創機構推展的「能力提升」和「創新計劃」項目，在三年內資助100個創新項目、促成700個意念誕生、培育2 700名社會創業家，上述目標已順利達成。

批核了**110**個
創新項目的撥款資助

期望可惠及本港
52 000名弱勢社群人士



協創機構合共舉辦了**55**個
「能力提升」培訓活動

培育了
2 700名社會創業家

^① 社創基金首批四間協創機構為香港社會服務聯會、理大科技及顧問有限公司、心苗(亞洲)慈善基金有限公司，以及葉氏家族慈善機構。

協創機構推出了甚麼項目？請參閱社創基金網站
《協創機構項目》：



有關創新項目的最新資料則可參閱《創新計劃》：



旗艦項目

社創基金推出旗艦項目，針對社會較為關注的貧窮議題，期望透過建立更廣泛的跨界別合作達致更大效果。基金首個旗艦項目以食物援助為主題，目標是提升本港整體食物援助界別的效率及效益。

食物援助旗艦項目

基金已委聘聖雅各福群會推展食物援助旗艦項目。2017年5月，聖雅各福群會推出全港首個全方位食物援助協作平台FOOD-CO，運用資訊科技和數據分析，連繫食物援助服務機構、食物捐贈者和義工。透過FOOD-CO平台，服務機構可分享最佳做法和加強協調，捐贈者可以尋找合適的服務機構從而提升食物捐贈的效率，而公眾和有需要人士則可了解區內各項服務。期望到2019年年底，可將熟食及包裝食品供應提高五成至每日超過50 000份，受惠人數增加三成至超過22 000人。自2017年11月起，FOOD-CO的服務已由試驗階段的3區迅速擴展至全港18區，進度及成績遠超預期，同年12月，更舉行了全港最大型的戶外剩食宴「惜食共享嘉年華」，共有近500名市民參與。



捐贈單位 **300+**

註冊的食物援助點
共 **195** 個

食物重量達
140 公噸

食物捐贈交易
超過 **700** 宗

食物價值 **1 800** 萬港元

其他主要項目

協同創效

「協同創效」為回應複雜社會問題提供出路。透過跨界別協作，不同界別夥伴針對共同確立的目標，在協調配合下有計劃地合作，以適切和可持續的方案解決社會問題。

根據這個概念，一群家族及企業基金攜手成立了一個協同創效平台，首先專注的範疇是弱勢社群的幼兒教育及照顧，期望支援這些家庭克服學習障礙和協助他們融入社會。社創基金已加入成為這個協同創效平台成為策略夥伴。

● 從起步開始－幼稚園非華語學生學習中文支援計劃



● 由樂施會與香港大學和香港教育大學合作推動

● 親子好心思



● 由香港社會創投基金推動

● 探討幼稚園教導少數族裔學生的需要



● 由小杉紀念基金會 (Zubin Foundation) 推動

● 支援少數族裔學生學習中文



● 由香港聖公會麥理浩夫人中心推動

社創校園通通識

○ 超過 150 所中學



120 位老師

15 000 名學生

這計劃由豐盛社企學會及香港中文大學文化及宗教研究系合辦，透過舉辦工作坊、訓練營、比賽等活動，讓中學生認識社會創新及創業精神，並探討兩者如何為社會問題提供可持續的解決方案。本計劃自2015年9月起獲社創基金資助三年。計劃推行後，廣受學校歡迎，提前九個月於2017年底完成計劃。

社創設計室

啟民創社於2017年獲社創基金撥款支持推出社創設計室，目的是培訓年青設計師成為未來的社創棟樑。項目為期兩年，將招募年青設計師與長者、社福界、商界和設計界的專才攜手回應香港的老齡創新議題。

○ 1 000名年青設計師與400名長者共創



社會房屋共享計劃



香港社會服務聯會於2017年9月公布成立中介平台，與業主、社會服務機構或社會企業合作，為有過渡住屋需要，而暫未獲公營房屋支援的低收入家庭，提供可負擔的過渡性住所。社創基金聯同香港公益金撥款資助相關中介平台三年的運作經費。

○ 預期到2020年8月，可提供500個單位予1 000個低收入家庭

社會創新共享工作空間資助計劃



2018年4月推出的先導計劃，為期兩年，提供租金援助予社創基金資助項目團隊租用共享工作空間，藉此促進社會創業家的互助、合作和共創。

社會創效投資

探討各種社會創效投資方案，包括以股權投資、貸款擔保及社會創效債券等籌資工具開拓新的提供資金的模式，以配合社會企業家不同的資金需要及締造更大的社會效益。



策略二 成立構思及方案銀行

分析社會問題所在和需要，以創新意念構思應對方案，建立構思及方案銀行，讓社會分享研究結果、最佳做法和應對方案

社創基金致力推動有關社會創新的研究計劃，鼓勵和支持本地社創研究。研究結果將有助找出社會問題的所在，構思應對的策略和解決方案，加上透過創新計劃及能力提升項目孕育的創新意念，將可促進構思及方案銀行在本港建立。

社會創新應用研究



香港中文大學正進行11項由社創基金資助的社會創新應用研究，對象包括輕度認知障礙人士、少數族裔學生、聽障及語言障礙人士、自閉症兒童等。研究成果將有助受惠者克服障礙和加強共融，預期受惠人數將超過24 000 人。

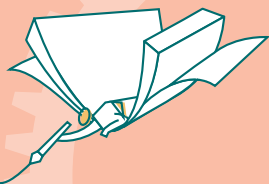
樂齡科技概況研究

社創基金委聘香港社會服務聯會並聯同團結香港基金進行了全港首個樂齡科技概況研究，檢視了72項具廣泛應用潛質的樂齡科技產品及服務，以及歸納出本港樂齡科技生態正面對的24個缺口。研究結果於2017年6月發表，隨後舉行了跨界別工作坊，討論如何促進樂齡科技在香港的發展及應用。社創基金現正計劃就預設主題招募下一批協創機構，並考慮以樂齡科技為主題之一。



探索社創發展的最佳模式

社創基金資助香港城市大學進行研究，以本地及海外超過200個社會創新項目為對象探索社創發展的最佳模式。研究結果將為社會創新在本港的進一步發展提供重要參考，並有助啟發更多創新方案。研究將於2019年年中完成。



創新計劃及能力提升項目促成創新意念

通過由協創機構推出的創新計劃及舉辦和資助不同類型的能力提升項目，社創基金已促成了逾900個針對社會上不同問題的創新意念誕生；當中基金於2014年舉辦的「中學生社創短片比賽」和在2016年舉辦的「社創CEO大專賽」分別以中學生和大專學生為對象，鼓勵年輕人探討貧窮問題和提出創新應對方案。兩次比賽共有超過600人參加，提出的創新意念共200項。

○ 社會創新應用研究

- 11 項
- 24 000 + 預期受惠人數

○ 創新計劃及能力提升項目

- 促成了900+ 創新意念

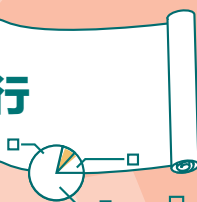


成立構思及方案銀行



○ 樂齡科技概況研究

- 檢視了72項樂齡科技產品及服務
- 歸納出24個缺口



策略三 吸引商界參與社會創新

鼓勵商界推行業務創新，在拓展商機之餘亦同時回應社會問題

「共享價值」計劃

社創基金鼓勵企業採用「創造共享價值」業務模式，在拓展業務的同時解決社會問題。「創造共享價值」模式的重點是創新。為鼓勵商界推展創新方案，基金推出了「共享價值」計劃。

2015 「共享價值」論壇



在2015年首次舉行的「共享價值」論壇為社創基金推動「共享價值」的活動揭開序幕，超過160位企業領袖參與探討該模式如何在香港應用；共有50位來自39間商業及其他機構的主管參與隨後的工作坊。

為進一步推動「共享價值」在香港發展，社創基金在2017至2018年度展開了四個階段的相關工作。第一階段為概況研究，就香港企業對「共享價值」的認識程度及實踐「共享價值」商業模式的現況進行研究，相關研究已於2018年第一季度完成。

2017 「共享價值」論壇



於2017年9月21日再次舉行的「共享價值：締造競爭優勢」論壇為第二階段的重點活動，成功雲集了約230位本港及國際企業管理人員、政府及公民社會領袖討論如何在香港實踐「共享價值」。第三階段重點是能力提升，包括舉辦一系列實地考察、工作坊和指導課程，為有意規劃和推行「創造共享價值」策略的企業代表提供協助。第四階段是啟發意念及促成方案落實，基金考慮透過深化活動及計劃，協助有志實施「共享價值」的企業完善業務計劃。

社創基金「共享價值」計劃的詳細內容是甚麼？
請參閱社創基金網站《共享價值計劃》：



策略四

物色和培育不同界別/群組的領袖成為「創新香港人」

發掘社會創新圈子模範人物，藉他們的經驗和心得，啟發更多人參與社會創新

創新香港人

社創基金致力促進社創生態系統發展，希望更多人參與社會創新。

社創基金網站在2016年5月推出「創新香港人」欄目，內容為介紹本港社創先驅和新晉社會創業家，期望藉著他們的經驗分享，可以啟發更多創新意念，並鼓勵有志者參與社會創新。至今已刊登超過40位 / 組創新香港人的故事，他們來自不同背景，包括商界、社福、資訊科技、設計、學術等，但同樣具有探究精神、商業觸覺、關懷別人的心，以及堅定的志向，並運用本身的專業推動改變和締造社會效益。

2016年5月起社創基金更與am730合作，在其網上平台設立專欄，每星期由不同的「創新香港人」執筆分享體會，至今共刊登了超過90篇有關社會創新的分享。



誰是「創新香港人」？請參閱社創基金網站《創新香港人》：



策略五

繼續提升公眾對社會創新的認知和支持

透過不同平台和推廣活動與社會各界溝通，加深公眾對社會創新的認識，促進廣泛參與

宣傳推廣活動

社創基金持續推出不同宣傳推廣活動，致力讓各界了解社會創新及創業作為回應社會問題的方法。



中學生社創短片比賽



社創基金於2014年舉行了「中學生社創短片比賽」，透過講座、工作坊、導賞、落區體驗活動及比賽，啟發同學思考創新扶貧方法。

共吸引來自**52**間中學的**850**名中學生參與活動及比賽

「社會創新JAM」商場及校園巡迴展



社創基金於2015年舉行「社會創新JAM」商場及校園巡迴展，展出來自世界各地的社會創新發明，讓公眾認識小概念如何帶來大貢獻。

社創CEO大專賽



社創基金於2016年舉行「社創CEO大專賽」，透過落區體驗、社創講座及比賽，促進大專學生對社創的認識，以及激發他們的創新扶貧意念。賽事的冠、亞、季軍隊伍獲得啟動基金，試行得獎構思。

共吸引來自**26**間大專院校的**700**名學生參與活動及比賽

「社創流動」展覽車走訪社區



社創基金於2017年11月推出「社創流動」展覽車，旨在走入社區，至今已走訪了超過20個地點，包括大專校園、商場、公共屋邨、屋苑以及其他人流熱點，介紹基金資助的項目，鼓勵市民提出創新意念。

社創短片資助計劃



社創基金與香港青年協會合作於2017年10月推出「社創短片資助計劃」，資助青年團隊拍攝短片介紹創新項目。有關短片已在包括社交媒體在內的不同平台播放。這計劃既讓青年團隊一展創意，亦加深了他們對社會創新的了解。

10條創新短片，介紹10個創新項目

創新項目公布典禮



由行政長官擔任主禮嘉賓的創新項目公布典禮於2017年11月19日舉行，公布第二批創新項目。出席的嘉賓逾百位，包括社創基金專責小組主席和委員、扶貧委員會其他專責小組委員、協創機構代表、創新項目及其他資助項目團隊，以及商界夥伴。典禮獲得傳媒廣泛報道。

重要歷程 (2.2013-4.2018)

19.2.2013

社創基金專責小組舉行首次會議
First meeting of the Task Force



26.6.2013

進行協創機構市場意向調查
Market sounding exercise for intermediary service

28.9.2013

在扶貧委員會高峰會中舉行成立典禮
Inauguration Ceremony at Commission on Poverty Summit

24.1-27.2.2015

公布「中學生社創短片比賽」得獎者及冠軍隊伍展開首爾社會創新探究之旅
Announcement of winners of SIVC and exploratory trip to Seoul by the champion team

1-5.2015

協創機構推出各項計劃
Launch of intermediaries' programmes

4-11.2015

「社會創新Jam」商場及校園巡迴展
Social Innovation Jam in shopping malls and tertiary institutes

9.2015-5.2016

推展「共享價值」計劃，活動包括論壇、工作坊和研習會
Launch of Shared Value Initiative with forum, workshops and coaching sessions



5.2017

食物援助旗艦項目推出FOOD-CO平台
Launch of FOOD-CO platform for Food Support Flagship Project



12.6.2017

公布樂齡科技概況研究結果
Release of findings of landscape study on gerontechnology

21.9.2017

共享價值論壇再度舉行
Shared Value Forum: Creating Competitive Advantage

13.11.2017

推出互動展覽車「社創流動」
Launch of Social Innovation Flow interactive exhibition truck



19.11.2017

公布第二批創新項目
Announcement of second batch of innovative ventures

2013

2014

2015

2016

2017

2018

2-3.2014

展開食物援助旗艦項目的持份者參與活動
Stakeholder engagement exercise for Food Support Flagship Project

6.2014

「中學生社創短片比賽」啟動及接受報名
Commencement of Social Innovation Video Competition

12.2014

公布首批獲委聘的協創機構
Announcement of first batch of intermediaries

3.2016

展開社創基金評估研究
Commencement of Evaluation Study for the SIE Fund

5.2016

推出「創新香港人」
Launch of HK Social Innovators

15.5.2016

公布首批創新項目
Announcement of first batch of innovative ventures

23-24.5.2016

亞洲公益創投網絡年會
Annual Conference of Asian Venture Philanthropy Network

26.6.2016

公布食物援助旗艦項目協創機構
Announcement of intermediary for the Food Support Flagship Project

8.2016-4.2017

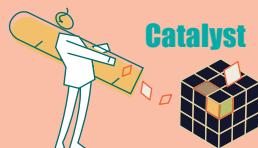
舉行「社創CEO大專賽」
SI CEO Competition for Tertiary Students

4.2018

推出社會創新共享工作空間資助計劃
Launch of Social Innovation Co-working Space Subsidy Scheme



Who We Are



Catalyst for Social Innovation

The Social Innovation and Entrepreneurship Development Fund (SIE Fund) seeks to be a catalyst for social innovation in Hong Kong. By supporting cross-sector collaboration and capacity building, the SIE Fund aims to build an ecosystem which enables social entrepreneurs to thrive and thereby address social needs and alleviate poverty and social exclusion through their innovative ideas, products and services.

The Fund contributes to poverty alleviation through diverse approaches including developing the infrastructure of support for social innovation and entrepreneurship, leveraging its resources to bring new actors into the field and to help existing agencies scale up promising experiments, encouraging collective impact approaches to address particular aspects of poverty and the needs of the disadvantaged, and advocating the concept of shared value among the business sector.

Established with an allocation of HK\$500 million from the Lotteries Fund, the SIE Fund was inaugurated in September 2013 and overseen by the SIE Fund Task Force under the Commission on Poverty.

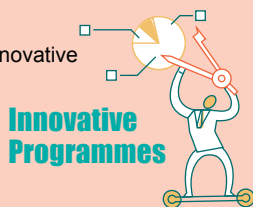
Our Work

Research



Three Priority Areas

- **Research:** to identify areas of needs and corresponding solutions
- **Capacity Building:** to foster the development of the ecosystem by nurturing social entrepreneurs, enhancing the capacity of the sector, and facilitating cross-sector collaboration
- **Innovative Programmes:** to provide funding and other support for social entrepreneurs and innovative projects of various stages, from start-up to scale-up



Five Major Initiatives and Strategies

- Drive Results from Flagship Project and Intermediary Programme
- Establish an Idea and Solution Bank
- Engage the Business Sector
- Identify and Nurture Sector / Segment Leaders
- Raise Public Awareness and Support

What is social innovation? Why is the SIE Fund set up? Check out from the SIE Fund website:



What distinguishes the SIE Fund from other government funding schemes in terms of operating principle and funding model? Check out from the SIE Fund website:



Overview of Accomplishments

The SIE Fund accords priority to Innovative Programmes, Capacity Building and Research to catalyse impact for prevention and alleviation of poverty and social exclusion.



To date, more than HK\$120 million has been allocated to different initiatives with substantial outcome



100 000
Beneficiaries

900+
Innovative Ideas



Innovative
Programmes
111*

133
Projects
Sponsored

Research
15

Capacity
Building
7



450+
Training and Promotion Events
100 000 Attendees



2 700
Social
Entrepreneurs

Figures as of March 2018

*Comprising 110 innovative ventures approved through intermediaries and a project sponsored through the Collective Impact platform

The SIE Fund has overshot the targets set for the three priority work areas

The Fund has commissioned The University of Hong Kong to conduct the Evaluation Study on SIE Fund to examine the overall performance of the Fund, the impact of intermediaries as well as projects and initiatives funded or supported by the Fund, in terms of both financial and non-financial impacts. The first annual interim report of the Study was completed in October 2017. It confirms the Fund's contributions to the ecosystem particularly in fulfilling the unmet demand of early-stage projects, identifying the right position of intermediary, and cultivating an innovative mindset among the public. Recommendations are also made for the Fund to further strengthen its impact. These findings will serve as useful reference for the future development of the Fund.

Major Initiatives and Progress

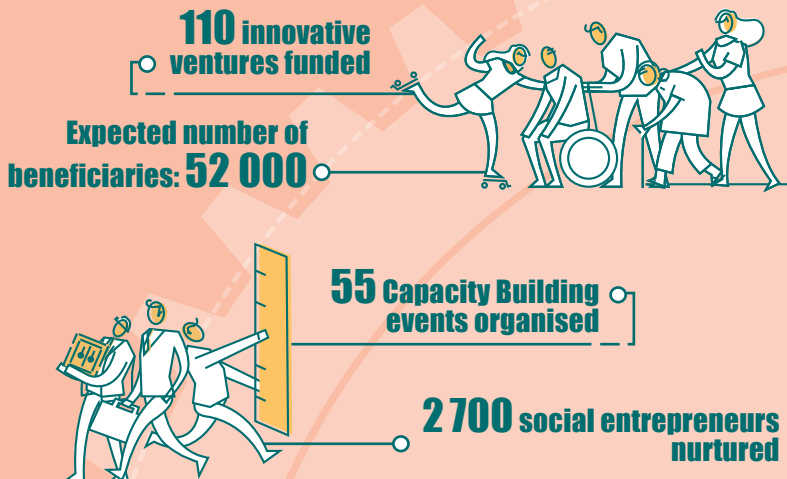
The SIE Fund's initiatives are being pursued along five strategies to drive greater impact

Strategy 1 Drive Results from Flagship Project and Intermediary Programme

To foster extensive cross-sector collaboration in driving greater impact on issues of major concern while leveraging intermediaries' expertise to develop budding social entrepreneurs and innovative solutions

Intermediary Programme

The SIE Fund has engaged intermediaries¹ as strategic partners since 2015, harnessing their network and experience to recruit promising social entrepreneurs and to groom budding startups. The SIE Fund has set targets to fund 100 projects, generate 700 ideas and nurture 2700 social entrepreneurs through initiatives under the Capacity Building and Innovative Programmes administered by intermediaries within three years. All targets have been achieved.



¹ The first batch of intermediaries were The Hong Kong Council of Social Service, PolyU Technology and Consultancy Company Limited, SOW (Asia) Foundation Ltd, and The Yeh Family Philanthropy Limited.

What programmes do the intermediaries provide? Check out from the SIE Fund website:



And to keep abreast of the latest position of funded ventures, please visit:



Flagship Project

The SIE Fund seeks to address poverty issues of major public concern through flagship projects whereby extensive cross-sector collaboration is involved to bring about greater impact. The first flagship project was launched to enhance the efficiency and effectiveness of the overall food support service in Hong Kong.

Food Support Flagship Project

The SIE Fund has engaged St. James' Settlement (SJS) for the implementation of the Food Support Flagship Project. Launched by SJS in May 2017 as Hong Kong's first all-round food support collaborative platform, FOOD-CO connects food support service operators, food donors and volunteers by means of information technology and data analysis. Operators can share best practices and better coordinate their operations. Donors can approach suitable operators for more efficient food donations. Members of the public and people in need can better understand services available in their districts. It is expected that the total number of hot and packaged meals served per day can be increased by 50% to over 50 000, and the number of beneficiaries by 30% to more than 22 000 persons by end-2019.

The progress and results of FOOD-CO have been overwhelming. As of November 2017, the platform has grown fast from a pilot run in three districts to a full operation in all 18 districts. The Food Carnival with about 500 participants was held in December 2017 as the city's biggest outdoor feast of surplus food.



300+ Corporate Donors

195 Registered Service Points

Amounting to **140** Tonnes of Food

700+ Transactions

HK\$ 18 million Worth of Food

Other Major Initiatives

Collective Impact

The Collective Impact approach, which suggests cross-sector coalitions in working towards a common goal and along structured collaboration, offers a way to achieve meaningful and sustainable solutions to complex social problems.

Using this approach, a group of family and corporation foundations have set up a Collective Impact platform with the initial focus on early childhood educare to help disadvantaged families overcome barriers to learning and social integration. The SIE Fund has entered into a strategic partnership with the funders' group.

- **Start from the Beginning – Chinese Supporting Scheme for Non-Chinese Speaking Students in Kindergarten**



- Launched by Oxfam in collaboration with The University of Hong Kong and The Education University of Hong Kong

- **Research on the needs of kindergartens in teaching ethnic minority students**



- Conducted by Zubin Foundation

- **Cradle to Classroom**



- Launched by Social Ventures Hong Kong

- **Enjoy Learning Chinese - Education Support for Non-Chinese Speaking Children**



- Launched by HKSKH Lady MacLehose Centre

Social Entrepreneurship School Education Programme

150+
Secondary
Schools



120
Teachers

15 000
Students

The Programme was jointly run by the Fullness Social Enterprises Society Limited and the Department of Cultural and Religious Studies of The Chinese University of Hong Kong. Through workshops, training camps, competitions, etc., it enriched the understanding of secondary school students on social innovation and entrepreneurship. Sponsored by the SIE Fund since September 2015, the Programme was well received by secondary schools and was completed in late 2017, ahead of the original three-year schedule by nine months.

Social Innovation Design Lab

Launched by Enable Foundation Limited in 2017 with funding support from the SIE Fund, the project aims to train young designers to become enablers for social innovation in Hong Kong. The two-year project will engage young designers to co-work with senior citizens, community groups, service providers and design professionals on innovations for elderly in Hong Kong.



1 000 young designers to co-create with 400 elderly

Community Housing Movement



The Hong Kong Council of Social Service announced in September 2017 the establishment of a collaboration platform for property owners, welfare agencies and social enterprises to provide transitional and affordable accommodations for low-income families without public housing support. The SIE Fund and The Community Chest jointly provide funding support for the three-year operation of the platform.

A total of 500 units to be allocated and 1 000 low-income families to benefit by August 2020

Social Innovation Co-working Space Subsidy Scheme



The Scheme provides rental subsidies for innovative ventures funded by the SIE Fund and their teams to use co-working spaces, aiming to facilitate co-working, co-making and co-creating among social entrepreneurs. A two-year pilot scheme is to be launched in April 2018.

Social Impact Investment

Different approaches of social impact investment, such as equity investment, loan guarantee and social impact bond, are being explored in order to broaden the choice of funding modes to cater for different financial needs of social entrepreneurs and to drive greater social impact.



Strategy 2 Establish an Idea and Solution Bank

To build an idea and solution bank of innovative solutions with research findings looking into social issues and needs, best practices and innovative ideas for sharing with the society

The SIE Fund facilitates research in the field of social innovation, encouraging and supporting local research projects. The research findings will help identify social problems and formulate corresponding strategies and solutions which, together with ideas generated from initiatives in the Capacity Building and Innovative Programmes, will contribute to the establishment of an idea and solution bank in Hong Kong.

Applied Research in Social Innovation



The Chinese University of Hong Kong is conducting 11 applied research projects supported by the SIE Fund. Results of these projects will help promote social inclusion and enable beneficiaries to overcome hurdles in daily living. It is expected that more than 24 000 persons, including persons with mild neurocognitive disorder, ethnic minority students, persons with hearing or speech impairment and autistic children, will benefit.

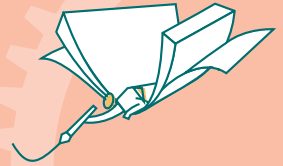
Landscape Study on Gerontechnology and Innovation in Hong Kong

The SIE Fund engaged the Hong Kong Council of Social Service and Our Hong Kong Foundation to undertake the research project which looked into 72 products and services with the potential of wide application in Hong Kong and identified 24 gaps in the ecosystem. The findings were announced in June 2017, followed by a cross-sector workshop on the development and application of gerontechnology. Gerontechnology is also one of the themes considered for theme-based engagement of the next batch of intermediaries.



Mapping the Best Practices in Social Innovation Development

The SIE Fund is sponsoring the City University of Hong Kong to conduct a research project which examines some 200 social innovation ventures local and overseas to explore the best practices in social innovation development. Findings from the project, to be completed by mid-2019, will provide valuable references for Hong Kong and help inspire more innovative solutions.



Ideas from Innovative Programmes and Capacity Building

Through programmes launched by the intermediaries and capacity building projects and events held or sponsored by the SIE Fund, more than 900 innovative ideas addressing different social problems have been generated. Among these events were the Social Innovation Video Competition in 2014 and the Social Innovation CEO Competition for Tertiary Students in 2016 which invited youngsters to investigate poverty problems and provide innovative solutions. The two competitions drew more than 600 secondary and tertiary students to participate and brought about 200 innovative ideas.

Applied Research in Social Innovation

- 11 projects
- 24 000 beneficiaries

Innovative Programmes and Capacity Building

- 900+ ideas generated



Establish an Idea and Solution Bank



Landscape Study on Gerontechnology and Innovation in Hong Kong

- 72 products and services analysed
- 24 gaps identified



Strategy 3 Engage the Business Sector

To encourage innovations in business sector through which business opportunities are brought while social problems addressed

Shared Value Initiative

The SIE Fund encourages corporations to apply the Creating Shared Value (CSV) approach in their business strategies to address social needs while exploring business opportunities. Innovation is central to the CSV approach. To encourage businesses to implement innovative ideas, the SIE Fund has embarked on a Shared Value Initiative.

Shared Value Forum 2015



First held in 2015, the forum marked the commencement of the Shared Value Initiative. More than 160 business leaders exchanged views on the application of CSV in Hong Kong. The workshops that followed were attended by 50 senior executives from 39 corporations and organisations.

To foster the further development of Shared Value in Hong Kong, the SIE Fund has taken forward a four-stage campaign for 2017 and 2018. At the first stage was a landscape study completed in Q1 2018 which examined the level of understanding and implementation of Shared Value in Hong Kong.

Shared Value Forum 2017



The Shared Value Forum held again on 21 September 2017 was the focal point of stage 2 activities. Around 230 leaders across different sectors participated in the discussion. A series of visits, workshops and coaching sessions are being held at stage 3 for capacity building for delegates of corporations interested in CSV strategies. At stage 4, the SIE Fund will consider to provide an inspiration and empowerment programme to further help corporations develop and finalise their CSV business plans for implementation.

What is SIE Fund's Shared Value initiative?
Check out from the SIE Fund website



Strategy 4 Identify and Nurture Sector / Segment Leaders

To identify role models in the social innovation sector whose experience and insights would inspire more people to follow

HK Social Innovators

The SIE Fund aims to foster the development of the social innovation ecosystem in which there is a wider participation.

A new section HK Social Innovators (HKSIs) was launched in May 2016 on the SIE Fund website to feature seasoned and budding social innovators with a view to inspiring new ideas and encouraging newcomers. To date, stories of more than 40 individuals/teams from different sectors including business, social service, information technology, design, academic, etc., have been published. Despite the diversity of background, the HKSIs are common in having an investigative spirit, business acumen, caring hearts, determination, and seeking to apply their expertise to driving changes and social impact.

In addition to the new website section, a weekly column was launched on the online platform of am730 in May 2016 through which different HKSIs share their thoughts and aspirations. More than 90 insightful articles have been published so far.



Who are HK's social innovators? Meet them at the SIE Fund website:

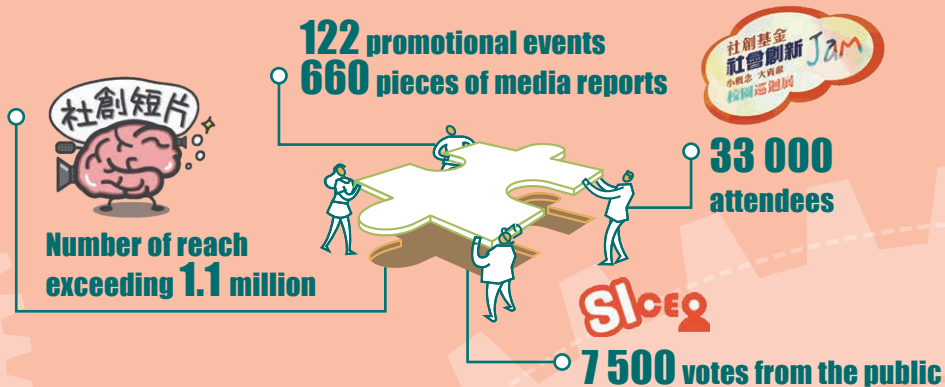


Strategy 5 Raise Public Awareness and Support

To enhance public participation and understanding of social innovation through connecting different sectors on diverse platforms and activities

Publicity Campaigns and Activities

Since its establishment, the SIE Fund has been putting effort into enhancing public awareness and understanding of social innovation and entrepreneurship through various campaigns and activities.



Social Innovation Video Competition



The Competition held in 2014 provided inspirations for secondary school students to develop innovative ideas on poverty alleviation through participating in seminars, workshops, guided tours, experiential activities and the contest itself.

850 students from **52** secondary schools took part in various activities and the contest

Social Innovation Jam



In 2015, touring exhibitions were held in shopping malls and tertiary institutes, showcasing innovative ideas from around the world to enhance public understanding.

SI CEO Competition for Tertiary Students



Launched in 2016, the Competition aimed to arouse student's awareness and spark innovative ideas through experiential community activities, talks and the contest itself. The winning teams were provided with funding for implementation.

700 students from 26 tertiary institutes took part in various activities and the contest

Social Innovation Flow Mobile Exhibition



An interactive exhibition truck was launched in November 2017 to reach out to the community. It has so far visited more than 20 locations including shopping malls, tertiary institutes, residential estates and other spots of high patronage around the city to introduce the SIE Fund's innovative ventures and to invite ideas from the public.

Social Innovation Short Film Sponsorship Scheme



Co-hosted by the Hong Kong Federation of Youth Groups and launched in October 2017, the Scheme supported youth teams to produce videos for showcasing the SIE Fund's innovative ventures. The Scheme allows the youth teams to demonstrate their talents while gaining a better understanding of social innovation.

10 episodes of video, 10 innovative ventures featured

Announcement Ceremony of Innovative Ventures



Officiated by the Chief Executive, the second announcement ceremony of innovative ventures was held on 19 November 2017. While attracting extensive media interest, the Ceremony was attended by more than 100 VIPs including the Chairperson and members of SIE Fund Task Force, members of other Task Forces of the Commission on Poverty, representatives of the intermediaries, project teams of innovative ventures and other funded projects, as well as partners from the business sector.

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